

# SWATHI TEXTILES

CHIRALA

Date:15/10/21

This is to certify that the following students of 3<sup>rd</sup> YEAR BCom of yarlagadda annapoornamba government college,chirala has success fully completed a 30 days intern ship on marketing.During the period of internship their contribution is good.

B.DURGABHAVANI

K.SAIKUMARI

P.MAYURI

M.UDAYALAKSHMI

N.ASWINI

G.RAMADEVI

P.GULABIMOTI

CH.RAJANI

K.LAVANYA

S.GEETHA RANI

This is based on collaboration for this year.

**For SWATHI TEXTILES**  
*Vijaya Sri Hanu Prasad*  
HR MANAGER  
**Managing Partner**

*[Signature]*  
PRINCIPAL

Principal  
Y.A. Govt. Degree College for Women  
CHIRALA-523155, Prakasam Dt. (A.P.)



CERTIFICATE FOR INTERNSHIP ON MARKETING

# SWATHI TEXTILES CHIRALA

THIS IS TO CERTIFY THAT KUM \_\_\_\_\_

STUDENT OF YAGC(W) HAS COMPLETED 15 DAY INTERNSHIP ON MARKETING

SUCCESSFULLY. CONTRIBUTION OF HERSELF IS GOOD DURING THE COURSE PERIOD.

HR MANAGER

9345508501

**SWATHI TEXTILES**

Wholesale & Retail Cloth Merchants

Devi Ramachandran & Co.

CHIRALA-523155 A.P.

For SWATHI TEXTILES

PROPRIETOR Managing Partner



# YA Govt. College for Women

Accredited by NAAC with 'B' Grade

Affiliated to Acharya Nagarjuna University, Guntur



## Report on Job Training on Swathi Textiles

Start Date:-13-09-2021

End Date:- 14-10-2021

Swathi Textiles in Chirala was established in the year. It is a top player in the category of Textile Whole sales on Chirala. It displays huge variety of collections at reasonable prices. Customer can purchase in bulk at whole sale prices. Apart from its business Swathi Textiles is also into service sector namely providing medical facilities to the public and offering help to the poor. So knowing that Swathi Textiles is a reputed Company our Department suggested to send few students for Onjob training and Internship for 30 Days. This appeal was received by Swathi Textiles with a positive gesture.

### About Training:-

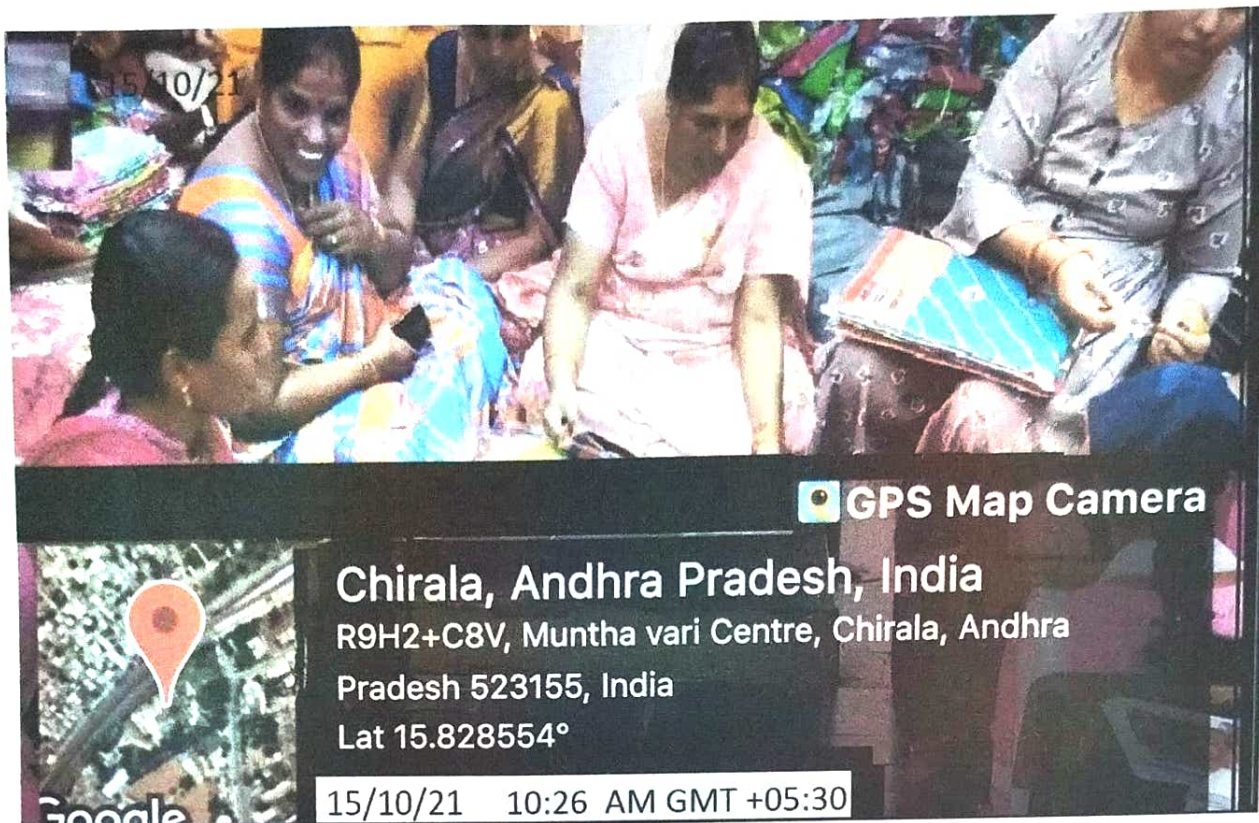
In the Training for about one month our B.com students learnt the procedure of Bill of Entry i.e. how billing is done with regard to sales. They observed the customer behavior, their attitude and expectation towards purchase. In this juncture the patience of the employees in keenly observed and also their managerial skills were observed. Also as part of their training students learnt Computerized Accounting i.e... how to account the transactions in Tally. So updated knowledge on accountancy is learnt by the students. Students showed good enthusiasm to learn the work in this training.

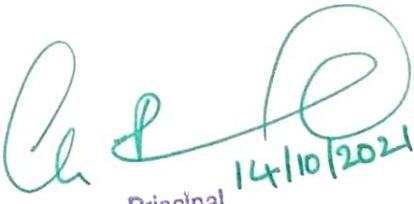
### Outcomes:-

- Tally ERP9 with GST is learnt by the students.
- Manufacturing and Trade activities are practically observed by the students.
- Process of building Customers relationship is observed and learnt in the Training.



  
Principal 14/10/2021  
Y.A. Govt. Degree College for Women  
CHIRALA, Prakasam Dist., (A.P.)



  
Principal  
Y.A. Govt. Degree College for Women  
CHIRALA, Praksam Dist., Andhra Pradesh  
14/10/2021